



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

AgM

Advertiser **Pol/P McCrory/R/Gov/NC (16611)**
Agency **Smart Media Group (1343)**
Buyer **HANLEN,LINDSAY**
Salesperson **Telerep/Philadelphia, Philadelphia (1057)**
ph: (555) 555-5555

Product **Political - State Candidate (1071)**
Brand **C01C07 FOR GOV (132441)**
Acct Types **National/Political**
Est/Headline **C01C07/06221194**
Demo
Revision
Comments **MCCRORY FOR GOVERNOR**
MCCRORY FOR NC GOVERNOR

Invoice **653398**
Inv Date **11/25/2012**
Terms **Net 30**
Contract **321038**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **11/27/2012 2:04:46PM**

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISO	Amount	Remarks
83.0	Spot	8:00:00PM-11:30:00PM	Per week (1),Sa	11/03/12 10:10PM (Sa)	00:30	Saturday Night Football	PM12104T	\$2500.00	M/G For 820.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$2,500.00	Total Spots	1
Commission	(\$375.00)		
Net Total	\$2,125.00		